

The homeFree Advantage

homeFree will provide you with ALL the information you need to make an educated decision about how to sell your home. We believe you are an intelligent homeowner who will value being in control of the process.

Real Estate Agents have had a monopoly on the market for a millennium, but in the past 20 years homeFree (brought to you by the founders of ComFree) has changed the face of real estate forever. Read on to find out how you too can sell your home faster, in a fully-supported environment, and **COMMISSION-FREE!**

We don't use fear mongering, or scare tactics to get you to list with homeFree.

Instead, we provide you with honest, unbiased information about the entire real estate transaction.

Unlike a real estate agent, we do not charge commission at any time to either the buyer or the seller, therefore there is no conflict of interest.



Selling Your Home

At homeFree, we are truly passionate about helping buyers and sellers on their real estate journey in an easy, simple, smooth and straightforward way. We believe that by empowering buyers and sellers to feel confident, we can create a movement of capable people saving money while taking back control of the sales process. Providing knowledge and know-how through our accessible platform supports our customers, while transparent accountability and a service-first mindset guides them every step of the way.

Thousands of happy clients have proven that with homeFree's support, you can sell your home in any market conditions, and keep the average **\$19,000** in commission **savings!**

At homeFree, we've made a business of not only providing you with the exposure, materials and support you need, but the education about how easy it is to sell a home privately. We've exposed the process to the public, and after thousands of sales, not a single mistake has ever been made on the paperwork. If you've heard otherwise, it was likely a real estate agent who was using one of their tactics to get you to sign their listing contract.





The homeFree Difference

Easy - we make buying or selling a home a seamless transaction. When you are in control of your sale, the process is smooth, simple and straightforward.

Expertise - our team of experts are always available, and ready to support our customers. We deliver how-to manuals and videos, to ensure our customers feel confident when completing their sale. We engage legal professionals to review paperwork and help with the banking transaction, simplifying what has historically been an overly-complicated process.

Experience - we provide everything a seller needs to market their home including signage, web listing, and full support along the way. We believe that when buyers and sellers deal directly with one another, it results in a friendlier, more pleasant and transparent transaction. Managing the process from start to finish leaves little room for discontent, especially when the result is a happier experience, while saving money at the same time.

Sell Simple. Buy Better.

HomeFree allows you to eliminate the middleman.

Any time there is a middleman involved in a real estate transaction, the buyer pays too much, or the seller will pocket less since someone has to pay the middleman's commission.

Not to mention, control does not remain in the hands of the homeowner. For example, in a seller's market, sellers can keep their hard-earned equity.

In a buyer's market, sellers can use some of their commission savings to attract buyers with a lower list price making their home more competitive than those who are listed on the mls. Either way, no money escapes the buyer or seller in the transaction.

By eliminating the commission from coming between buyer and seller, it is easier for both to reach a price they like. The buyer gets a good deal while the seller maximizes their sale price. Currently, the average savings is \$19,000 to keep between buyer and seller.

- *Sellers - Use the Commission Calculator to find out how much you could save.*
- *Buyers - Use the Commission Calculator to find out how much extra you'd be forced to pay by buying through a middleman*

List your home today and feel the homeFree difference



homeFree

